Whether you’re filming a child’s birthday party, a business promo, or the next YouTube sensation, here is how to make your video not just better, but great. Whether you’re using an HD video camera or an app on your cell phone, Steve Stockman will teach you how to think like a director and speak in the language of video. In 77 short, pithy chapters, you’ll learn how to tell a story and entertain your audience: How to think in shots. Why to “zoom” with your feet and not with the lens. Why it’s important to keep shots under 10 seconds. Plus how to make instructional videos and music videos, how to capture stunts, and so much more.

Packed with techniques, tips, exercises, and insights, HOW TO SHOOT VIDEO THAT DOESN’T SUCK will teach you to communicate effectively through video, regardless of equipment or experience.

STEVE STOCKMAN is a Hollywood director, producer, and writer of films, television shows, and commercials.

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